



Team Dynamics

We transform networking by making it easy to build meaningful connections. Whether for professional events or casual meetups, Team Dynamics ensures you connect confidently and effectively.

"Overcome social anxiety, fosters strong relationships, and visualizes your network."



Our Team



Shivam Dhawan

CEO & Founder Leren Leren



Wim Focquet

CEO & Founder WFCC



Brett & Martin

COO & CEO Peopletree



Ana Wadowski

CEO & Founder ESGLake



Melina Iocco

COO



Akash

BI Analyst



Jyoti

Designer



Rupesh

DPO / Infrastructure



Srajan

Technology Architect



Yasrab

Product Designer



Maria

Marketing Manager



Maryna

Growth Manager



Aman

Web3 Architect



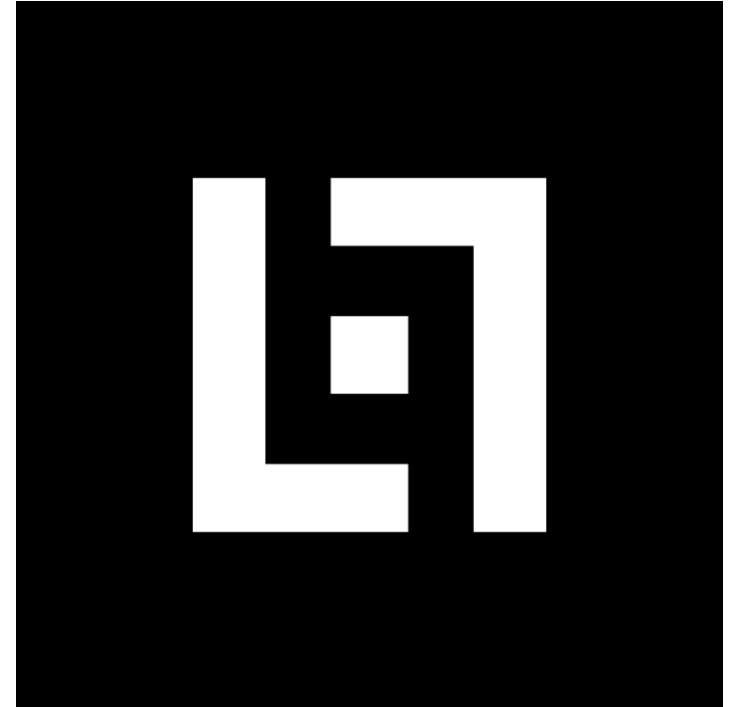
Chirag

Developer

About Leren Leren

Leren Leren (“Learning to Learn” in Dutch) is a Portugal-based technology company pioneering the future of secure digital infrastructures and AI-powered learning systems. With deep expertise in AI, decentralization, and organizational intelligence, we design tools that make digital ecosystems more resilient, privacy-preserving, and adaptive.

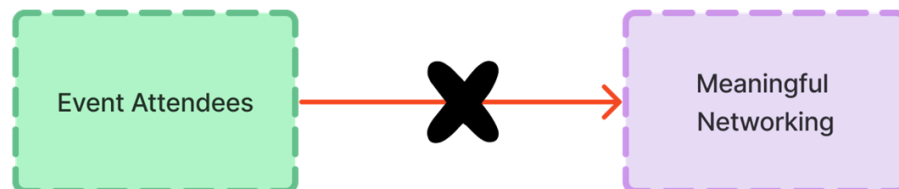
“ Empower diverse communities with personalized journeys, ensuring inclusive, equitable access to education and socioeconomic advancement. ”



Problem

Sarah often struggles with nervousness and the chaos of events. She finds it challenging to start conversations and make meaningful connections amidst the hustle and bustle.

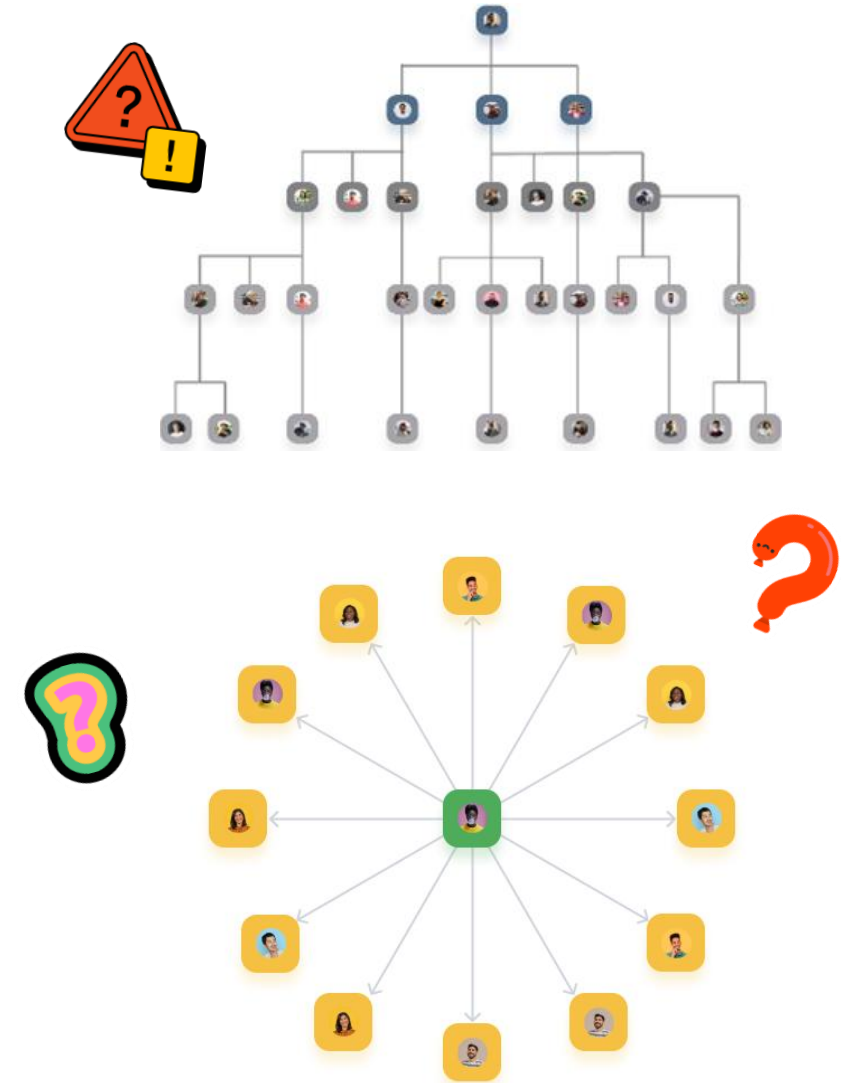
Surrounded by peers equally unsure of how to break the ice, she feels overwhelmed and unable to network effectively. This makes it difficult for her to form lasting relationships, turning what should be an enriching experience into a stressful one.



Problem

With globalization, events increasingly bring together people from diverse cultures and ethnicities. This diversity, while enriching, also presents unique challenges for event organizers. Attendees often feel embarrassed or resistant to engaging fully with strangers, particularly in team-based activities. Cultural differences and unfamiliarity can create social barriers, making it difficult for individuals to take on challenges and collaborate effectively.

"As an event attendee, Sarah needs to needs an inclusive atmosphere with culturally sensitive networking activities and ice-breaking sessions that encourage open communication and foster trust among participants."



Problem in Numbers



60%

Feel Overwhelmed

by the sheer number of people and the **chaotic environment**, which hinders their ability to network effectively .



7%

of the Population

experiences social anxiety, making it **difficult to initiate conversations** and network at events .

40%

Event Attendees

feel that they don't meet the right people at networking events, often due to a lack of **effective ice-breaking strategies** .



5%

Potential Fulfilled

of any **virtual event** that is being held because people tend to do their chores rather than network virtually.



" Effectiveness in fostering personal and professional development among participants, illustrating its value in helping individuals. "

Solution to Her Problem?

Team Dynamics enhances networking by facilitating one-on-one conversations, reducing social anxiety and fostering meaningful connections. The app's guided interactions and effective ice-breaking activities ensure participants engage comfortably. A network graph visualizes connections, boosting confidence and transforming networking experiences from chaotic and overwhelming to enjoyable and productive.

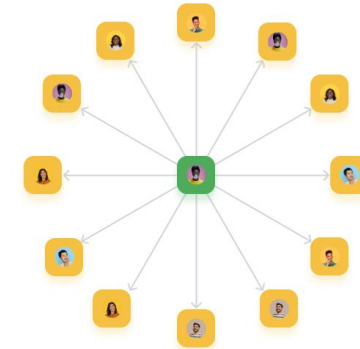
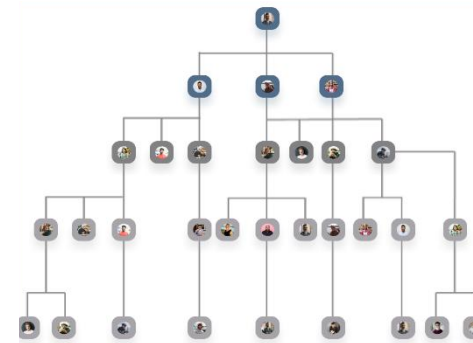
"For Sarah, Team Dynamics provides a much-needed solution to her networking struggles. It helps her overcome her nervousness and engage comfortably. Sarah is now able to maintain her new connections, turning her event experience from stressful to fun and successful."



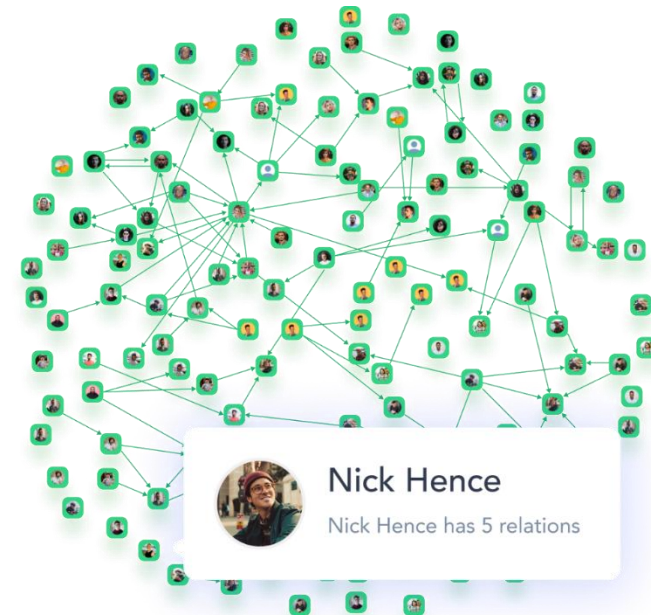
Our Solution

Team Dynamics disrupts rigid social structures in networking by providing a structured platform for interactions, dismantling traditional hierarchies and fostering genuine connections.

By offering guided conversations and ice-breaking activities, it empowers individuals to engage comfortably, regardless of their social status or background, thus promoting inclusivity and breaking down barriers to meaningful networking.

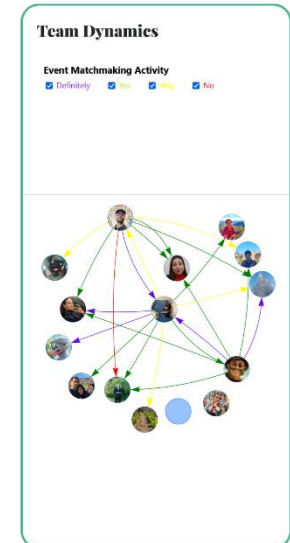
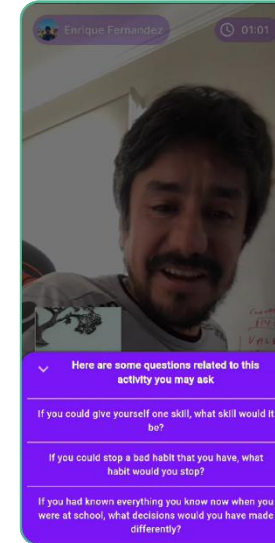
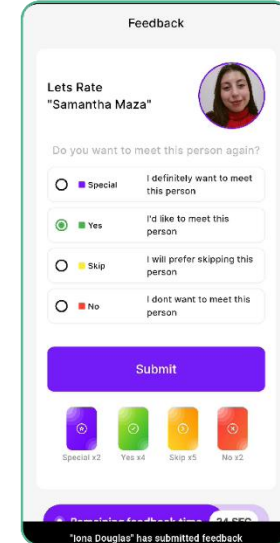
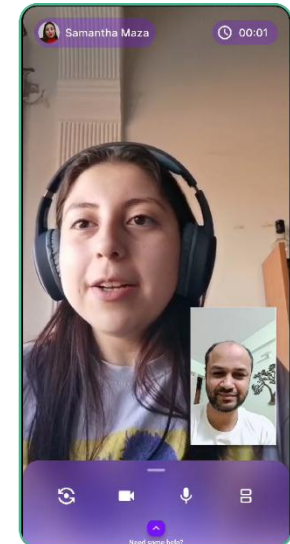
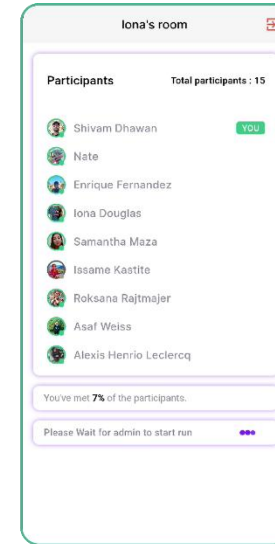


- ☐ Classmate
- ☐ Junior
- ☒ Senior
- ☐ Advisor
- ☐ Mentor
- ☐ Teacher
- ☐ Collaborator



One App, Many Relations

- ❑ **One-on-One Conversations:** Users engage in exclusive, timed conversations with fellow participants.
- ❑ **Rating System:** After each conversation, users rate their experience, aiding in identifying successful connections.
- ❑ **Ice-breaking Activities:** Built-in prompts and activities help alleviate social anxiety and foster comfortable interactions.
- ❑ **Network Graph:** A visual representation of connections formed during the event is generated, illustrating relationship strength.



Why Us?

- ❑ **Brella** is the simplest networking application for business events and conferences. Discover valuable contacts at any event and book 1-to-1 meetings with the best connections. Plan your event agenda and networking meetings before the event begins and save valuable time.
- ❑ **EventsPlace** is an App for events that will allow you to follow the main meetings in your country from your mobile phone. You can have all the event information on your hand, get the latest updates, take part and interact with the rest of attendees.

Competition Analysis



Networking Sessions



Matchmaking



Event Scheduling



One-One Conversations



Customizable Rooms



Networking Feedbacks



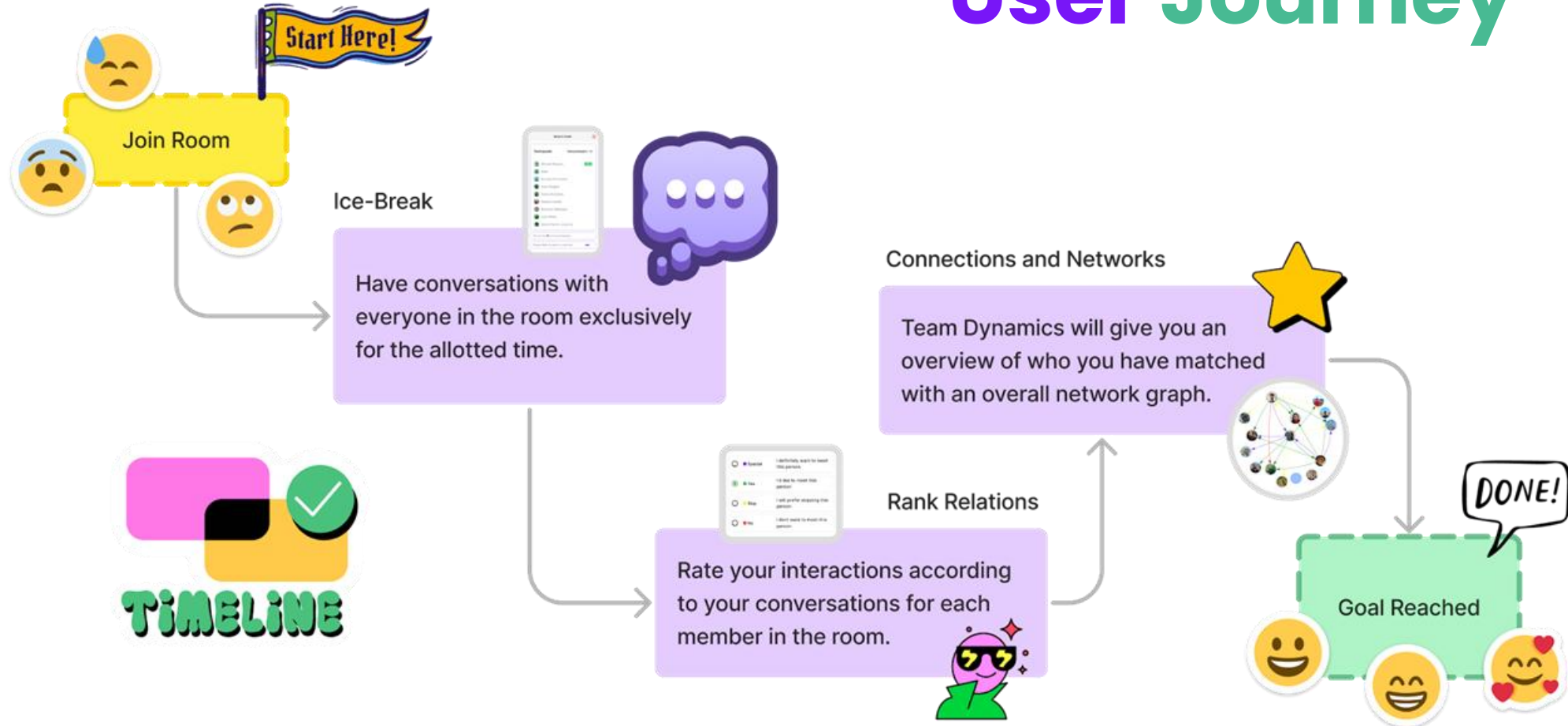
Prompts and Ice Breakers

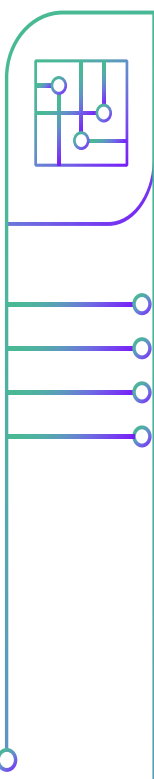


Network Graphs



User Journey



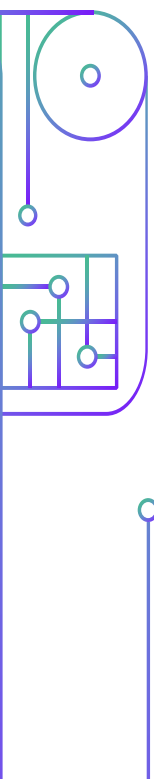


Expected Achievements

Benefits

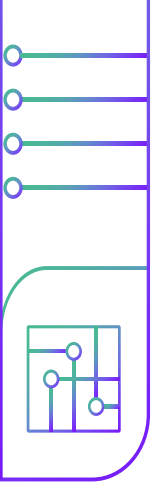
Implementing Team Dynamics as a test bed allows us to validate the product, gather market insights, and iteratively improve its features. Observing user interactions provides valuable feedback for refinement, while success in the test bed serves as a marketing tool, attracting potential customers seeking innovative networking solutions.

- ❑ Product Validation
- ❑ Iterative Improvement
- ❑ Market Insights
- ❑ Customer Acquisition



Results

The pilot of Team Dynamics is expected to increase networking efficiency, enhance participant engagement, improve relationship building, and reduce social anxiety. Insights gained from the pilot will validate the product's effectiveness, informing iterative improvements for optimal user experience and market readiness.

- ❑ Increased Networking Efficiency
 - ❑ Enhanced Participant Engagement
 - ❑ Improved Relationship Building
 - ❑ Reduced Social Anxiety
- 



Session Registration

The personalized journey serves as a pre-registration to the activity. A branded page allows users to build anonymized entities to create a sense of mystery before session, while offering a privacy option to candidates over their data.

Ex: Sarah's will create a BOT and may use it to make the registration keeping her identity a secret. **BOT building** – add functional and behavioral skills to the bot and identifying priorities.

Journey

Let's get working on the next BEST you

Transform Yourself Today: Unleash Your Potential and Create the Best Version of Yourself with Our Personal Development Programs

Build Profile

LET'S BUILD YOUR BOT

HEAD
FACE
BODY
ARMS
LEGS

HEAD

Open Editor

1 Skill Check

Ranking skills needed for your role and your proficiency in each

Enter Skill

By ranking a skill on a 5, you are telling it is something that you are confident in and do not need to focus on at this time.

Communications	5	HR	5	Training And Coaching	5
Talent Acquisition	5	Talent Management	5	Teaching	5

Anything under a 5 will be tracked and monitored for development. It is suggested that you start with at least 3 hard skills and at least 2 soft skills to develop.

Human Systems	4	People Management	4	Sprint Analytics	4
People Analytics	4	Human/Course Design	4	Blockchain	4

Manage Self Assessment

To determine what to focus on next

Rank your abilities from best to least known

Abilities that you are BEST known for	Abilities that you are LEAST known for	Abilities that you are LEAST known for
Learning Influence	Endurance and Order	Thinking Big
Learning Continuously	Emotional Stability	Problem Solvers
Work-related Influence	Leadership	Imagination
Compassion and Care	Risk Taking	Flexibility
Team and Responsibility	Resilience/Endurance	Creative Thinking
Communication Skills	Networking Ability	Work-related Organization

3 Building your Counsel

Your Counsel is an important part of your lifelong development by combining their perception of your skills with your own.

What Abilities	What Skills	Last Skills	Ranking	Details
What Abilities	What Skills	Last Skills	Ranking	Details
Human Systems	Human Systems	Human Systems	5	Details
Human Systems	Human Systems	Human Systems	5	Details
Human Systems	Human Systems	Human Systems	5	Details
Human Systems	Human Systems	Human Systems	5	Details

Rank your abilities from best to least known



Peer Network

Finally, we finish the activity with a network representation of the participants along with their collective feedbacks presented in a network graph.

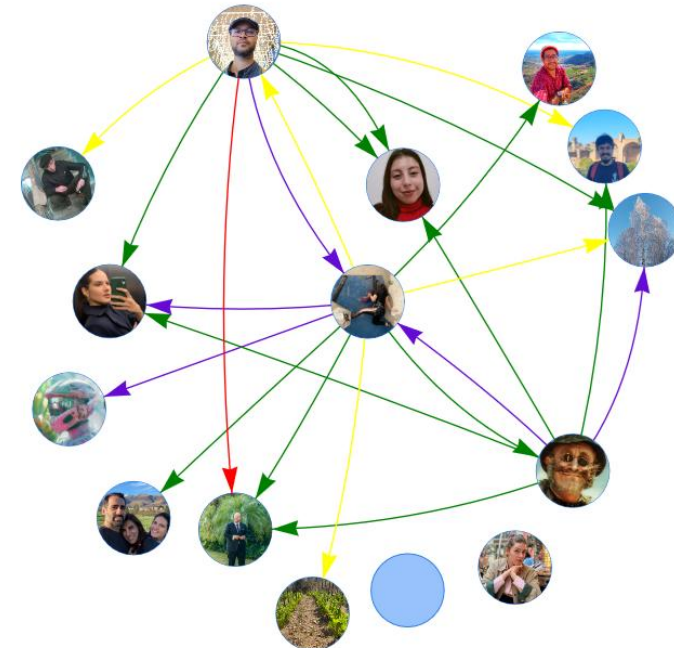
This allows us to view the most popular nodes in the network with feedbacks.

Ex: Sarah will know her perceptions from the people she interacted with along with a sense of strength nodes within the network.

Team Dynamics

Event Matchmaking Activity

☒ Definitely ☒ Yes ☒ Skip ☒ No



Assess your Abilities

To update my skills as how I see myself.

Rank your abilities from best to least known

Characteristics that **BEST** describe you

 Trust and Responsibility

 Thinking Big

 Imagination

 Motivational Influence

 Learning Continuously

 Enthusiasm and Drive

Abilities that you are **SOMEWHAT** known for

 Networking Socially

 Leadership

 Decision Making

 Flexibility

 Compassion and Care

 Communication Skills

Abilities that you are **LEAST** known for

 Confronting Conflicts

 Methodical Organization

 Calming Influence

 Practical Solutions

 Negotiating Effectively

 Risk Taking



Personality Assessment

By the end of the survey, you'll not only have a clearer understanding of who you are but also a roadmap for where you want to go. Whether you're a budding entrepreneur, a future leader, or simply someone striving for personal growth, our program is tailored to meet your needs and help you reach your full potential.

Talent Strengths

The personalized talent report serves as a valuable resource for participants, providing them with actionable insights, tailored recommendations, and a roadmap for achieving their personal and professional goals based on their unique strengths and areas for growth.

Ex. Sarah's hidden strength is revealed to be **negotiating effectively** — a trait that may have previously gone unrecognized but holds significant potential for their personal and professional success.

Areas that will make you successful

Compassion and Care

Being friendly and easy to approach; demonstrate genuine concern for an interest in others; listening with an interest in understanding the thoughts and feelings of others.



Calming Influence

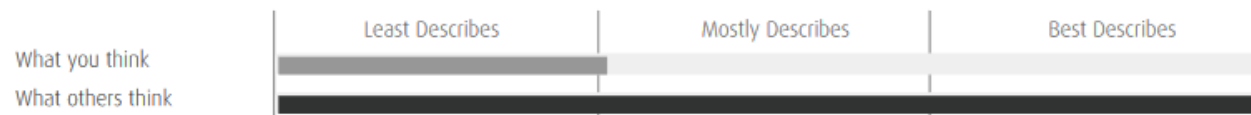
Remaining calm under pressure; recognizing the contribution of others and acts humbly about strengths and achievements; being patient with people and knowing when to slow down to let others catch up; balancing work and personal priorities.



Negotiating Effectively



Interacting with others confidently; communicating in a tactful, non-confrontational and polite manner; reaching win-win outcomes even when there are conflicting interests and limited resources; knowing how to manage the politics of relationships.



Talent Discovery

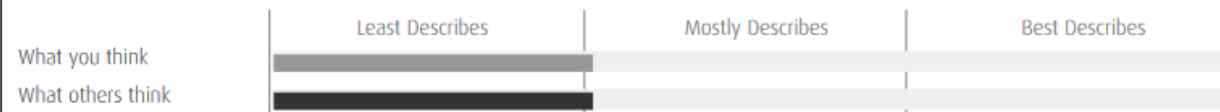
In the personalized talent report, there may arise instances where an individual's self-perceived strengths are challenged by feedback from their peers, revealing blind spots in their self-assessment.

*Ex. Sarah may confidently perceive themselves as excelling in **motivational influence**, believing they possess the ability to inspire and energize others to achieve their goals. However, through peer assessment and feedback, they may discover a discrepancy between their self-perception and how their motivational efforts are perceived by others.*

Areas that may need to develop

Communication Skills

Clearly explaining a point of view and its reasoning in both one-on-one and large audience situations; writing accurately and professionally in multiple formats, with the correct amount of detail; keeping people informed with relevant and well-timed information.



Motivational Influence



Inspiring others to accept and trust a vision of the future; knowing what motivates different types of people and to get the best out of them; developing others and providing an opportunity for them to practice new skills or improve existing ones; ability to pull people together as a team for a common purpose.



Imagination

Creating new ideas by seeing new connections between different and sometimes unrelated concepts; being open to different and sometimes conflicting ideas or concepts and willing to change accordingly.



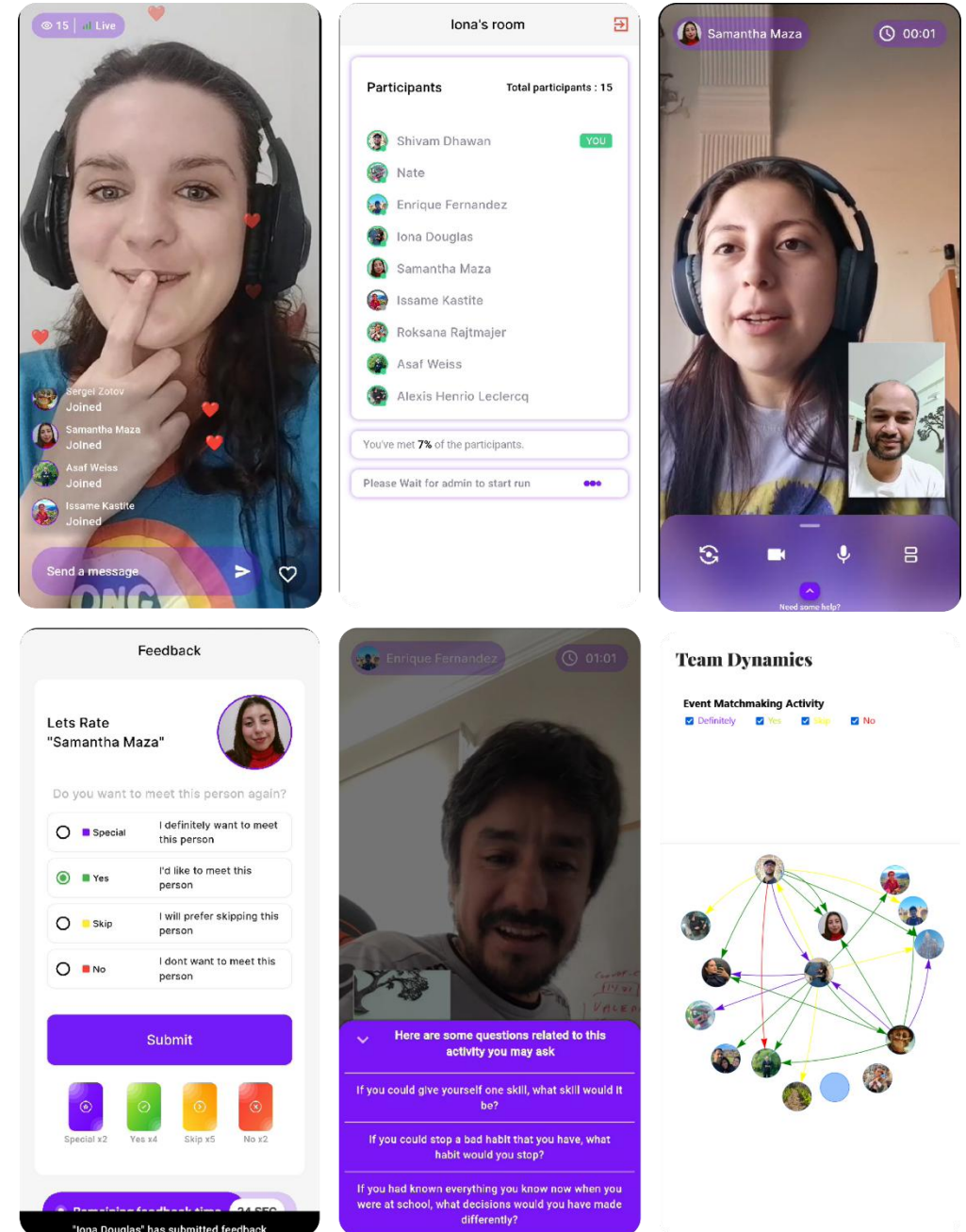


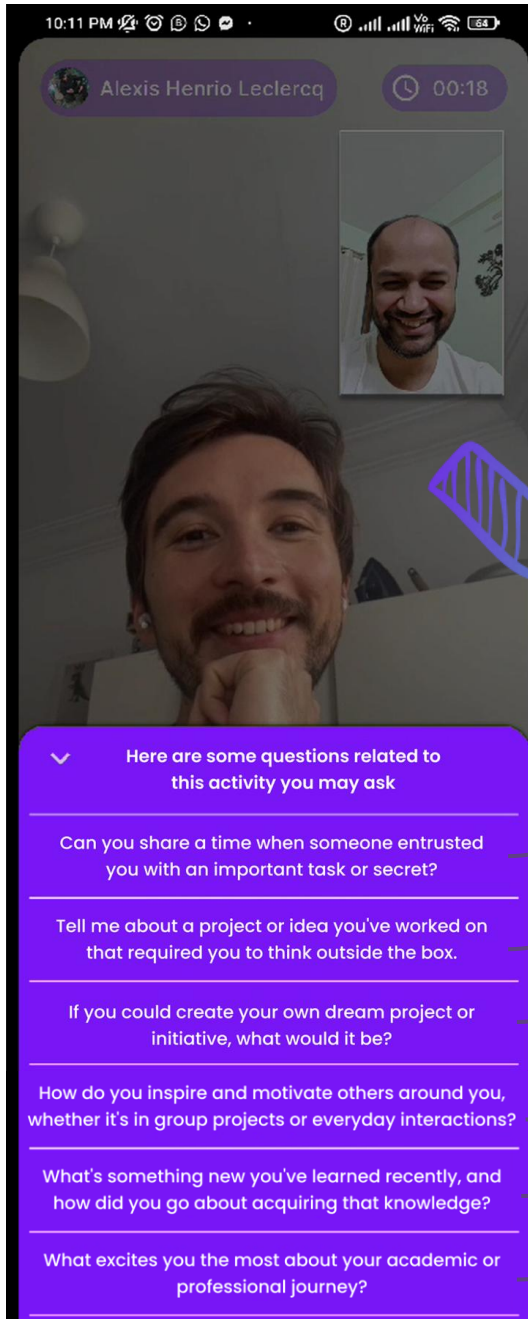
Dynamics

Session

Team Dynamics includes a unique team exercise, where you'll engage in brief interviews with your peers to express your key abilities and gather feedback from each other.

Through these conversations, you'll gain further validation of your talent profile with valuable insights into how others perceive you.





Dynamics Session

The questions are crafted to directly align with the user's strengths as indicated in their assessment. Each question is designed to probe into specific aspects of their personality and abilities, providing an opportunity for them to reflect on their strengths in a natural and conversational manner.

Rank your abilities from best to least known

Characteristics that BEST describe you	Abilities that you are SOMEWHAT known for	Abilities that you are LEAST known for
 Trust and Responsibility	 Networking Socially	 Confronting Conflicts
 Thinking Big	 Leadership	 Methodical Organization
 Imagination	 Decision Making	 Calming Influence
 Motivational Influence	 Flexibility	 Practical Solutions
 Learning Continuously	 Compassion and Care	 Negotiating Effectively
 Enthusiasm and Drive	 Communication Skills	 Risk Taking

TEAM DYNAMICS IN NUMBERS



60%
**Avg. self-
awareness scores**

Pre-program

80%
Average Increase
in self-awareness scores
post-program

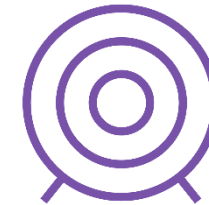


95%
express satisfaction

with the peer feedback
received

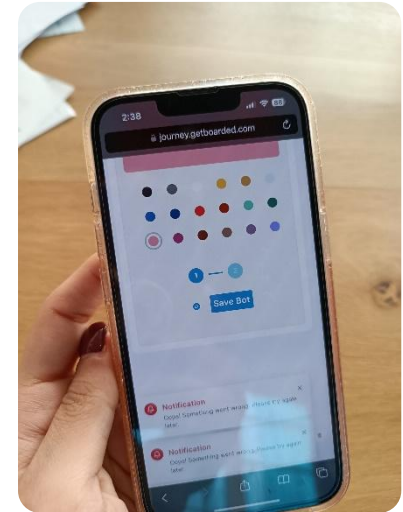
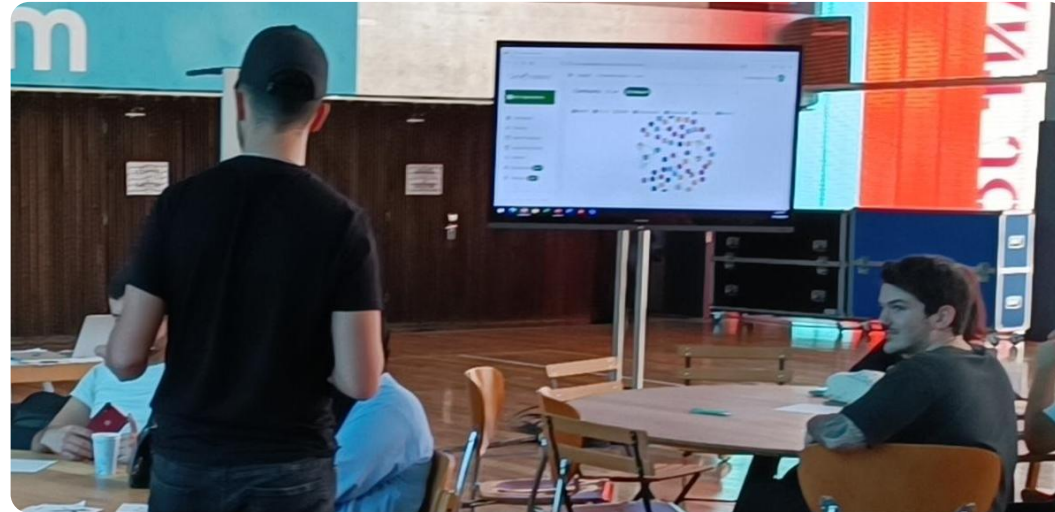


85%
**participants gain
new insight**
from the program to set personal or
professional development goals



*" Effectiveness in fostering personal and professional development among participants,
illustrating its value in helping individuals. "*

Our Previous Session



Build Teams & Culture

you



YOUR TEAM



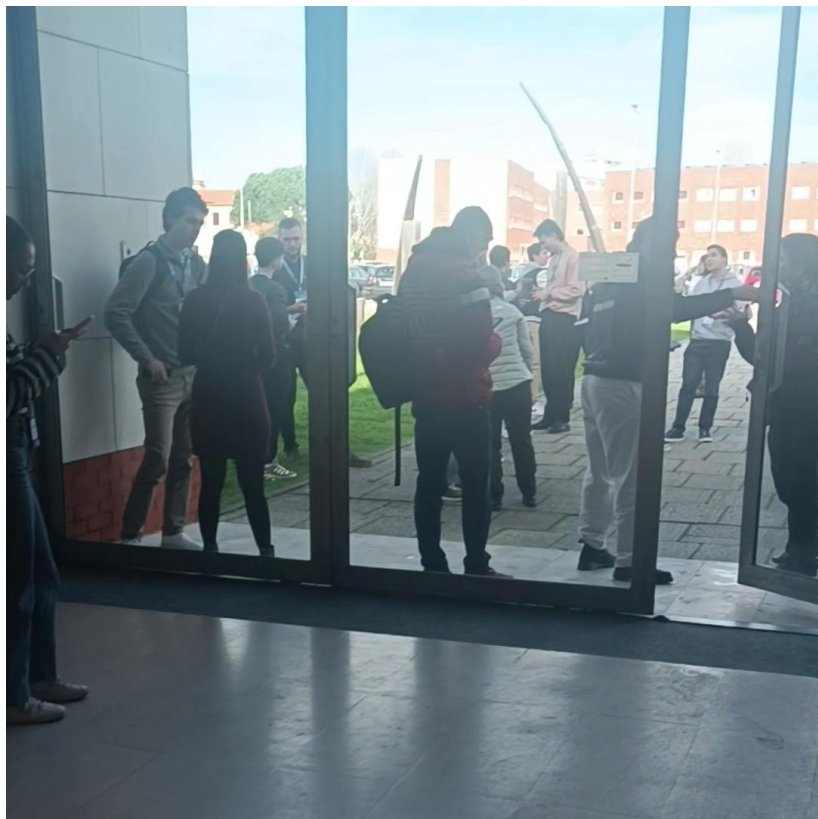
YOUR SKILLS



Team Dynamics includes a unique structure for team exercises, where you'll engage in brief interviews with your peers. These discussions paired with talent profiles and feedbacks provide analytical feedback to enhance team dynamics.

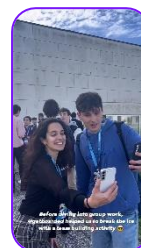
Through these conversations, you'll gain further validation of your fitment and gain valuable insights into how others perceive you.

- Optimize team styles
- Find fitment
- Build stable vs energetic teams
- Balance team strengths and gaps



Thank You 😊

Contact @LerenLabs for more information and trials



Address : PCI – Creative Science Park, Rua Do
Conhencimento, Aveiro Region, 3830-352 Ílhavo, Portugal